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KANSAS PROFESSIONAL COMMUNICATORS

# communiKPC

F A L L 2 0 0 4

Mark  
that  
date...

## 2004 PATRONS

# Two good to be true!

**AUG. 21**  
Board meeting  
Kirby House, Abilene

**SEPT. 9 -11**  
NFPW Conference  
Lexington, Ky.

...and show  
your KPC  
pride!

Shirts and travel mugs  
with the KPC logo are now  
available to purchase.

**LONG-SLEEVED T-SHIRTS**  
(Available in white, grey, light blue and tan)

**TWILL SHIRTS**  
(Available in khaki and burgundy)

**TRAVEL MUGS**  
(Insulated stainless steel)

Contact Sue Novak,  
snovak@kshs.org

Kansas Professional Communicators added two outstanding women to the ranks of KPC patrons at the state conference May 8 in Abilene.

Our new inductees are Rebecca Hewson Lewis, Shawnee Mission, and Tonda Rush, Arlington, Va.

Each patron makes a one-time \$500 contribution to KPC's scholarship program, then becomes a lifetime KPC member.

**Rebecca Hewson Lewis** grew up on a farm near Larned.

She graduated from Kansas State University (alma mater of both parents) with a bachelor's degree in Secondary Science Education, and received her master's in Curriculum and Instruction from the University of Kansas. While teaching eighth grade earth sciences in the Shawnee Mission School District, she worked with NASA and flew twice in a KC 135R.

Her mother, our own KPC Patron Mary McDonald Hewson,

was active in service to her community, and Rebecca inherited her commitment to helping others.

As a youth, Rebecca was active in Girl Scouts, and continues to serve Girl Scouts as a volunteer.

Rebecca has served as an elder, deacon, Sunday School teacher and director of Vacation Bible School at her church.

She has been active in PEO, an international women's philanthropic education organization, serving seven years on the state executive board and, from 1999 to 2000, as the president of the Kansas PEO chapter.

**Tonda Rush** has spent her career in communications.

She is the president of American Press Works, a management and consulting company serving the communications industry.

She also practices in an of-counsel capacity with the law firm of King & Ballow in Nashville, Tenn.



*Tonda Rush*

Tonda is licensed to practice law in Virginia, the District of Columbia and Kansas, three federal Courts of Appeals and the United States Supreme Court.

Tonda also serves on the National Advisory Board of the Casey Journalism Center on Children and Families.

She is an adjunct faculty member at the American University School of Communications in

Washington, DC, and the College of Journalism at the University of Maryland in College Park.

A published writer, Tonda is a graduate of the University of Kansas School of Law and the William Allen White School of Journalism. She presently serves as a trustee of the William Allen White Foundation at the University of Kansas.

*Thank you to patron chair Liz Kennedy.*



*Rebecca Hewson Lewis*



# Visit virtually!

“Be one of us...”

That’s the invitation given every time a visitor logs on to the new Kansas Professional Communicators Web site.

Simply log on to [www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org).

The Web site, developed by professional Web designer, Greg May, Derby, and KPC

# BITS&PIECES

**S**ue Novak, Topeka, received the “Big Sister of the Year 2003” Award at the annual volunteer recognition dinner given by Big Brothers/Big Sisters of Douglas County recently.

Sue and her “little,” Leslie, have been matched for almost five years.



Jennifer has been an advisor for almost three years, and helps coordinate the chapter’s annual Mud Bowl Tournament which raises funds for Alzheimer’s Disease research. Last year the event raised more than \$3,000!

KPC patron **Jean Garvey**, Wichita, was recently named “Uncommon Citizen” by the Wichita Area Chamber of Commerce.

Two articles by **Lou Ann Thomas**, Oskaloosa, were featured in the Spring 2004 edition of *Kansas!* magazine – “All Aboard for Dodge City” and “Atwood is Where It’s At.”

She currently is writing an article on the best jerky in Kansas!

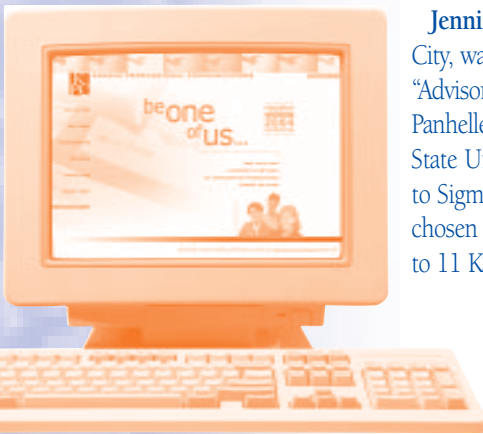
If you have an opinion or resource on jerky, you can reach Lou Ann at 785-863-2425 or e-mail: [writer@louanntomas.com](mailto:writer@louanntomas.com).



**Jane Lee**, APR, owner of Jane Lee Communications, Ltd., Hutchinson, was awarded the contract to develop a new Web site for the National Federation of Press Women.

The site will feature a new look, reorganized content and a password-protected “members only” page featuring the membership directory and other items.

Watch for the new look this summer at [www.nfpw.org](http://www.nfpw.org).



**Jennifer Latzke**, Dodge City, was recently named “Advisor of the Year” by the Panhellenic Council at Kansas State University. An advisor to Sigma Kappa, she was chosen from among advisors to 11 KSU sororities.

## FULL STEAM AHEAD!

member Jane Lee, APR, Hutchinson, features links to Who We Are, Why Join, Scholarships, Patrons, News/Links, Need a Pro?, and Calendar. A link for the 2005 contest and conference will also be available this fall.

In May the KPC board voted to add a password-protected “members only” page that will include an up-to-date membership directory, bylaws, forms, board minutes and other KPC information. Passwords will be distributed to all members.

The Need a Pro? section lists freelancers and agencies offering communication services.

Members are listed at no charge, and nonmembers pay a fee. To be included, contact Jane Lee at [jane@janeleecomm.com](mailto:jane@janeleecomm.com).

**A**nother state annual meeting had ended. The last table at the Brookville Hotel had been cleared, the board report had been properly filed, and our new shirts and mugs were carefully packed away.

I was standing outside my car, ready to head home, when I was struck with what big shoes the 2004-2006 board and I have to fill as we face the next term.

KPC has undergone an amazing transformation during the past two

years: new name, new look and new means of communicating with our members and friends.

Our membership numbers are increasing and, thanks to the enormous efforts of our past president and board, we have a plan in place to keep improving this affiliate.

I see for KPC a strong future. The field of communications has

never been more important in our world than it is right now, and I believe our organization is well



**PRESIDENT'S PERSPECTIVE**

poised to mentor and guide new and existing communications professionals.

At the same time, I see a need within our ranks for greater cultural, racial and age diversity, which I hope to help us address during the next few years.

As daunting as these tasks may seem, with the support of our fantastic membership I believe this new board is up to the job. Full steam ahead!

– Sue Novak



The board met March 20 for a membership strategy session. For complete minutes of that and all 2003 and 2004 meetings, go online to the upcoming "members only" page at: [www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org)



## NEW MEMBERS!

Welcome to our newest KPC members!

DESIREE ANDREWS  
Junction City

DAVID AUSTIN  
Bel Aire

JULIE BUZBEE  
Topeka

TRACY CAMPBELL  
Burlington

ELAINE EVANS CLARK  
Wellington

LARRY FREEZE  
Topeka

LINDA GILMORE  
Clay Center

DAVID KAMERER  
Wichita

SHERRY KLINE  
Wellington

JEANNIE LAMBERT  
Hays

GWENDOLYNNE LARSON  
Emporia

MARY MADDEN  
Topeka

JANET MILLER  
Wichita

CYNTHIA MINES  
Wichita

ANGELA PRAIHER  
Wichita

PAM SOETAERT  
Russell

DEBORAH ZEINER  
Cottonwood Falls

For complete membership directory, go to the "members only" page at [www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org)

JEFFREY ANN GOUDIE...

## Communicator of Achievement

Jeffrey Ann Goudie, Topeka, was named the 2004 Communicator of Achievement at the KPC annual conference May 8 in Abilene.

Jeff is a freelance writer, editor and book reviewer.

More than 130 book reviews by Jeff have appeared in the *Kansas City Star*, *New York Times Book Review*, *Wichita Eagle* and *Women's Review of Books*.



"Jeffrey Ann Goudie is one of the most exacting and elegant freelance book reviewers ever to contribute to my weekly pages," said *Kansas City Star* books editor John Mark Eberhart.

Jeff is also an award-winning freelance newspaper columnist.

She has written more than 475 newspaper columns from 1989 to

2001 for the *Topeka Capital-Journal* and the *Topeka Metro News*.

Jeff has shared her love of writing with others as a part-time instructor for students on the middle school, high school, community college and university levels, and also for her writers' group.

Jeff holds bachelor's degrees in journalism and education from the University of Kansas.

Thank you to Carol Hockersmith, COA Chair.



## SCHOLARSHIP WINNERS!

Kansas Professional Communicators honored four scholarship recipients and announced winners of the high school All-Kansas Write-Off contest at the conference Scholarship Luncheon May 8 in Abilene.

Four \$500 scholarships are presented annually to communication students at four universities: Fort Hays State, Kansas State, Wichita State and the University of Kansas.

These scholarships are made possible through KPC patrons and other contributions. Recipients are:

• **ABELS-ANKENY SCHOLARSHIP**  
**Megan Smith**, junior, Fort Hays State University, is majoring in communications studies with an emphasis in public relations.

A Dean's Honor Roll student, Megan also works part-time as

Communications Coordinator for the Ellis County United Way.

• **MAMIE BOYD SCHOLARSHIP**  
**Abbey K. Koch**, a senior at the A. Q. Miller School of Journalism and Mass Communications at Kansas State University, is majoring in both public relations and advertising.

An honor student, she has maintained a 4.0 GPA for the past two semesters.

She is employed at Kansas State Sports Information where she is the contact for the K-State Equestrian Team.

• **PAST PRESIDENTS' SCHOLARSHIP**  
**Azita Tafreshi**, a junior at the University of Kansas William Allen White School of Journalism, is majoring in news and information.

She is a staff writer for the *University Daily Kansan*.

• **KPC SCHOLARSHIP**  
**Dee Dee Salisbury**, junior, Wichita State University, is majoring in Integrated Marketing.

Her professional experience includes seven years as an on-air personality at KKOW Radio in Pittsburg, and internships with the Kansas Mission of Mercy (a free dental clinic) and Greteman Group in Wichita, where she is working on marketing the 2004 Kansas State Fair.

Youth contest chair, Amy Eck, announced the 66 awards won in the high school All-Kansas Write-Off. For results go online to [www.kansasprofessionalcommunicators.com](http://www.kansasprofessionalcommunicators.com).

Thank you to Becky Funke, Scholarship Chair, and Amy Eck, Youth Contest Chair.



# All about Abilene...



onference chair Vivien Sadowski and her committee deserve kudos for a dynamic state conference May 8 in Abilene!

For those of you unable to attend, here is a recap of conference activities.

The board met Friday night and reviewed the budget for 2004-2005, membership recruitment, proposed board appointments and more.

The annual membership meeting kicked off Saturday morning's activities. The membership approved the new board appointments (see list, right) and the budget as proposed by the board.

For a copy of the board and membership meeting minutes, contact secretary Carrie Dvorak at [kdvorak@attglobal.net](mailto:kdvorak@attglobal.net).

Sessions included Leasa Huffman, discussing retirement planning; Ann Brill, Ph.D., on online storytelling; Jennifer Lawler, Ph.D., on how to be a fearless freelancer; and photojournalist Travis Heying on his assignment in Iraq. National Federation of Press Women president, Donna Penticuff, Indiana, also gave a brief report on the latest NFPW developments.

Our new patrons, Rebecca Hewson Lewis and Tonda Rush, were introduced during the Patron/Scholarship Luncheon (See story, page 1), KPC Scholarship winners (See story, page 3) and awards for the high school All-Kansas Write-Off competition were also announced.

We wrapped up the conference with Saturday night's awards banquet at the fabulous Brookville Hotel.

The Sweepstakes Award was captured by Mindie Paget, Lawrence, a reporter for the *Lawrence Journal-World*. (See insert) Jeffrey Ann Goudie, Topeka, received the 2004 COA award. (See story, page 3)

Thanks again to Vivien and her committee, Sue Novak and Becky Funke, for a terrific conference!

Then watch for details on next year's conference!



← WANT TO JOIN KPC? CALL TERESA, OUR VP OF MEMBERSHIP!

## REGIONAL MEETINGS

### FLINT HILLS PRESS WOMEN

First Thursday evening of the month  
Junction City or Abilene  
Time and location vary  
Contact Gail Parsons  
785-762-5000  
[flinthillspresswomen@yahoo.com](mailto:flinthillspresswomen@yahoo.com)

### WICHITA PROFESSIONAL COMMUNICATORS

First Wednesday of the month  
Botanica, 701 Amidon  
11:30 a.m.  
(Lunch service begins at 11:15 a.m.)  
Members: \$9 / Students: \$5.50  
Visitors: \$12  
Contact Becky Funke  
316-942-5385

## BOARD MEMBERS

New officers for 2004-2006 were elected during the annual membership meeting May 8 in Abilene.

**PRESIDENT:** Sue Novak, Lawrence  
785/272-8681 · [snovak@kshs.org](mailto:snovak@kshs.org)

**FIRST VP MEMBERSHIP:** Teresa Veazey, Wichita  
316/978-6462 · [teresa.veazey@wichita.edu](mailto:teresa.veazey@wichita.edu)

**SECOND VP BYLAWS:** Jennifer Latzke, Dodge City  
800-452-7171, ext. 1807 · [jlatke@hpj.com](mailto:jlatke@hpj.com)

**TREASURER:** Amy Eck, Phillipsburg  
785/543-5242 · [pcreview@ruraltel.net](mailto:pcreview@ruraltel.net)

**SECRETARY:** Carrie Dvorak, DeSoto  
913/583-3400 · [c\\_dvorak@earthlink.net](mailto:c_dvorak@earthlink.net)

## NITTYGRITTY

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