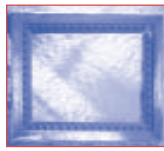




2  
CONTEST  
VOLUNTEERS  
NEEDED



3  
WHO'S  
DOING  
WHAT?



4  
UPCOMING  
OPPORTUNITIES

K A N S A S P R E S S W O M E N

# communiKPW

OCTOBER - NOVEMBER 2001



## Conference amid catastrophe!

It wasn't exactly the week they had planned.

In fact, it's safe to say that no one on the National Federation of Press Women's conference planning committee could have imagined hosting a national conference the same week the nation suffered its worst terrorist attack.

Despite the events on Tuesday, Sept. 11, NFPW's conference *did* proceed on Sept. 13, as planned. (See Vivien Sadowski's release to the media, right.)

The number of conference attendees dropped from a pre-registered 190 to a dedicated 137, as attendees were unable to reach Indianapolis.

In spite of outside influences, elections and the awards banquet proceeded as planned.

The following officers were elected

at the Sept. 13 business meeting:

**PRESIDENT**  
Ella Wright, Alaska  
**FIRST VICE PRESIDENT**  
Donna Penticuff, Indiana  
**SECOND VICE PRESIDENT**  
Meg Hunt, South Carolina

**SECRETARY**  
Marsha Shuler, Louisiana  
**TREASURER**  
Cathie Shaffer, Kentucky  
Candidates were nominated by their state affiliates.

Of the 272 national winners in the annual communications competition (see the list of Kansas winners, margin, page 2), individual and state "Sweepstakes Award" winners were named.

Individual winner was Tracey Bryant, director of the University of Delaware's Marine Public Education, Newark, Del.

The Delaware Press Association earned the most total points to become the state winner with 47 national awards won by 22 members.



## DONNA DOES KPW PROUD!

Kansas' own DONNA DILSAVER was honored as first runner-up in the 2001 Communicator of Achievement competition at the Communicator of Achievement banquet the opening evening of the National Federation of Press Women's conference.

Jane Brandt, publisher of the weekly *Hebron* (N.D.) *Herald*, received the top honor.

Nineteen nominees were considered this year for NFPW's highest honor, which is awarded on the basis of the nominee's professional achievements, contributions to NFPW and its affiliates, and community service.

## NFPW president offers appreciation to media

The following is the statement released by Vivien Sadowski on behalf of the NFPW on September 11:

The National Federation of Press Women joins the citizens of our nation in mourning for those lost in today's attacks on America and in sympathy for the loved ones who wait for news.

We want to express our deepest appreciation for America's journalists who have been delivering information to a waiting public with efficiency, respect and restraint but with all due haste, as they are trained to do.

The NFPW Communications Conference in Indianapolis will follow the tradition of our craft. We will proceed with our conference with the resources available, and we will do our best to pursue our professions in the face of this tragedy for the better good of our readers, listeners and members.

**DON'T ASSUME YOU'RE COVERED!...THE NATIONAL FEDERATION OF PRESS WOMEN SPONSORS AFFORDABLE, STATE-OF-THE-ART MEDIA LIABILITY INSURANCE FOR ONLY \$235 PER YEAR FOR NFPW MEMBERS. CONTACT WALTERRY INSURANCE BROKERS, 800-638-8791, FOR MORE INFORMATION.**



## Award-winning!

Kansans brought home 19 national communications contest awards! See how your fellow KPW members fared:

Jan Biles, 9B 2nd, 11B 2nd

Kathleen Brown, 54 HM

Nora Cleland, 1C 1st

Jeffrey Ann Goudie, 7B 1st

Connie Harris, 54 HM

Susan Hund-Milne, 74 1st

Jane Lee, 38B 1st, 38A 3rd, 51 3rd, 44 HM

Susan Novak, 21 1st, 19B 3rd

Rebecca Peak, 13A 1st

Sally Snell, 20 1st

Lou Ann Thomas, 4C 1st

Nancy Trowbridge, 41A 3rd,

# Contest changes...

Revamping of the state communications contest was the main agenda item of the KPW board meeting Sept. 8 in Salina.

A statewide team of volunteers will be created to oversee the annual communications contest.

A major rule change was elimination of the duplicate copy required for each entry. Entrants will be encouraged to make and retain duplicate copies for their own records only.

First-place winners at the state level again will be required to pay the NFPW entry fee for entries forwarded to the national contest.

Board members also expressed a desire for fewer contest categories, a suggestion forwarded to the national contest director.

Current volunteers on the statewide contest team include Nancy Trowbridge (initial press release; post-card notice to winners); Liz Kennedy (sorting by category); Sue Novak (winners list; final press release; certificates); Beth Bower (liaison with *Wichita Eagle* for

sweepstakes award); and Mary Ann Clift (judges; sorting by category).

More volunteers are needed, so please say "yes" if you are called to help.

Working on the contest is a great way to

review and learn from the best work of your peers. It also teaches you good organizational and teamwork skills.

— Mary Ann Clift, KPW President

**MORE CONTEST VOLUNTEERS ARE NEEDED, SO PLEASE SAY "YES" IF YOU ARE CALLED TO HELP.**

## PUTTING LIFE INTO PERSPECTIVE

In light of the terrorist attacks on Sept. 11, the majority of KPW members who had registered to attend the NFPW conference in Indianapolis regretfully decided that traveling that week would not be prudent.

Flying was literally impossible, and those planning to drive were concerned about getting stuck somewhere along the way.

Jeff Goudie and I were en route to Lawrence to pick up Sue Novak when we heard the news. Once there, we watched TV with her and made frantic calls to

family and friends, including my husband who was in Washington, D.C., on business. Although I couldn't reach him in his hotel room or on his cell phone, he finally answered my page and called to reassure me.

But as airports closed and talk of "war" escalated, I felt a strong need to stay home. Over the next few days, I wavered between my desire to be in

Indianapolis and my urge to hunker down and prepare for the worst. After much soul-searching, I decided to await my husband's return.



With other major stressors in my life this year -- my job loss, my husband's heart scare, my mother's death -- I could not face even more uncertainty.

In retrospect, we probably could have made the road trip and found much of interest in the conference. But facing up to the fact of my own limitations and needs was important, too.

Catastrophic events, whether personal or public, not only cast a long shadow, they put everything in life into perspective.

*Mary Ann Clift*

Mary Ann Clift, KPW President

# BITS&PIECES



## What a crew!

Welcome to our newest KPW members:

**ANDREA ANGLIN**  
American Red Cross  
316-268-0855  
AnglinA@usa.redcross.com

**KIM HURLEY BENSON**  
Associated Advertising Agency  
316-683-4691  
kbenson@associatedadv.com

**SUZANNE COIN**  
Southern Kansas Telephone Co.  
620-584-2255  
Suzanne@sktc.net

**ELVIRA CROCKER**  
Wichita, KS

**LINDA FARQUAR**  
Wichita, KS

**TRACY MCKNIGHT**  
Associated Advertising Agency  
316-683-4691  
tmcknight@associatedadv.com

**DANA NICHOLSON**  
Associated Advertising Agency  
316-683-4691  
dnicholson@associatedadv.com

**CAROL SKAFF**  
PR & Marketing Consultant  
316-685-2193

**CARL WILLIAMS**  
Associated Advertising Agency  
316-683-4691  
cwilliams@associatedadv.com

Welcome!

**Jennifer Schartz**, former managing editor of the *Great Bend Tribune*, has taken a position with Barton County Community College as a journalism instructor and adviser to the *Interbang* student newspaper.

Her e-mail address is: schartz@barton.cc.ks.us.

**Amy Eck** of Phillipsburg has accepted the position as director of the KPW youth communications contest, the All-Kansas Write-Off.

Amy, who is editor/publisher of the *Phillips County Review*, was a KPW scholarship recipient several years ago.

Her e-mail address is: amyleck@hotmail.com.

**Polly Bales**, KPW patron, lost her husband, Dane, in August.

For those who wish to contact Polly, her address is 102 West Commercial, Logan, KS 67646.

**Mary McDonald Hewson**, KPW patron, has been included in the 2002 edition of *Marquis Who's Who in America*.



She was also named to *Who's Who in American Women* in 1996 for her outstanding civic volunteer work at local, state and national levels.

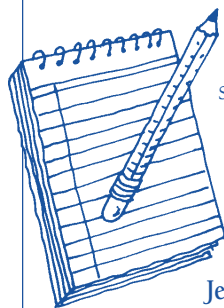
KPW president **Mary Ann Clift** lost her mother in August.

Memorial donations may be sent to Sue Novak, KPW state treasurer.



Another well-deserved honor for **LuVerne Paine**, whose many years of compassionate, story-enhancing photography for the Red Cross earned her the region's highest volunteer honor – induction into the Volunteer Hall of Fame!

**Carol Skaff** is now an independent PR & marketing consultant, working from her home at 314 North Pinecrest, 316-685-2193.



Carol works with crisis and special event management, newsletters, and general news distribution.

**Jeff Goudie's** review of Alice Hoffman's new novel, *Blue Diary*, appeared in the Aug. 19 *Kansas City Star*.

**Kasey Baker** is doing freelance writing at home.

**Teresa Veazey**, WPW president, received a promotion from her interim appointment as Education Curator to Staff Publications and Outreach Coordinator at Wichita State University's Ulrich Museum.

**Lou Ann Thomas** presented *Just Between Us*, a look at laughter and humor and how it can heal and help us cope, on Aug. 28 at Barnes & Noble in Topeka.



**Nora and Miles Cleland** celebrated their 50th anniversary in June.

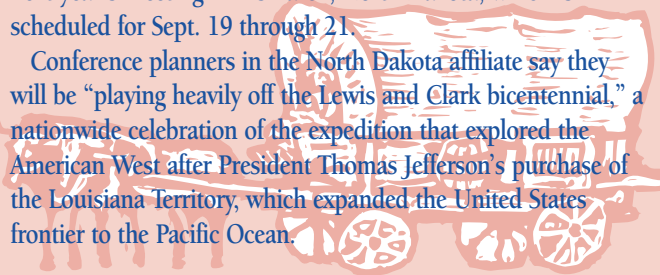
Nora was a reporter for the *Lawrence Journal-World* for four years, and spent eight years with the University of Kansas as the editor of the staff and faculty newsletter, *The Oread*.



## 2002 conference features Lewis and Clark

Even as the NFPW wraps up this year's Communications Conference in Indianapolis, Indiana, plans are underway for next year's meeting in Bismarck, North Dakota, which is scheduled for Sept. 19 through 21.

Conference planners in the North Dakota affiliate say they will be "playing heavily off the Lewis and Clark bicentennial," a nationwide celebration of the expedition that explored the American West after President Thomas Jefferson's purchase of the Louisiana Territory, which expanded the United States frontier to the Pacific Ocean.



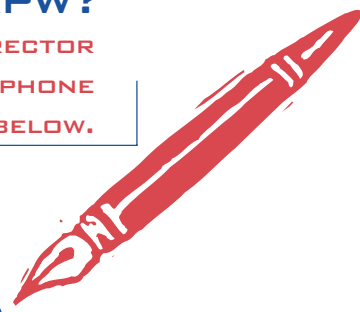


**WANT TO JOIN KPW?**

**CALL THE DISTRICT DIRECTOR**

**NEAREST YOU! SEE PHONE**

**NUMBERS BELOW.**



# Mark your calendars...

## REGIONAL MEETINGS

### WICHITA

PRESS WOMEN,  
FIRST WEDNESDAY  
OF THE MONTH  
AT NOON,  
USUALLY AT  
BOTANICA, THE  
WICHITA GARDENS,  
701 AMIDON.

MEMBERS/GUESTS:

\$7.50

STUDENTS: \$5

CALL 316-942-5385

### TOPEKA

PRESS WOMEN,  
FOURTH TUESDAY  
OF THE MONTH  
AT 11:45 A.M.

COST AND  
LOCATION VARY.

CONTACT SUE NOVAK.  
SNOVAK@KSHS.ORG

CALL DISTRICT  
DIRECTORS FOR  
OTHER AREAS.

Here are a few upcoming events that might interest you:

### WORDS BY WOMEN SERIES

Sponsored by the Center for Women's Studies — admission is free to both programs

7 p.m. • Oct. 12

107 Devlin Hall  
Wichita State University, Wichita

Presenter: Maxine Clair  
Short stories of 1950's black life

7 p.m. • Oct. 15

Lowe Auditorium, Hughes Metro Complex  
Wichita State University, Wichita

Presenter: Jane Hamilton  
Oprah Book Club novelist

### "CREATIVE JUICE BAR"

Focusing on creativity, the program touches innovative pro-action...using new media...thinking outside the box...selling your good ideas to management/clients/media, and the like.

7:30 a.m. – 1:15 p.m. • Oct. 24  
Wichita

For more information call Amanda Harris at 316-263-1004, ext. 115. \$45, includes breakfast and lunch  
Deadline: Oct. 16

### THE DANCE OF CONNECTION

How to Talk to Someone When You're Mad, Hurt, Scared, Frustrated, Insulted, Betrayed or Desperate

7:30 p.m. • Oct. 24

White Concert Hall  
Washburn University, Topeka

Presenter: Harriet Lerner  
Part of the Georgia Neese Gray series

### SPIRITUAL TREASURES OF CZARIST RUSSIA Through October 31

Heartland Orthodox Christian Museum  
523 SW Van Buren, Topeka  
785-234-5993



## BOARD MEMBERS

### President

Mary Ann Clift, Topeka

### VP Membership

Jane Lee, Hutchinson

### Second VP Bylaws

Carolyn Dvorak

### Treasurer

Sue Novak, Topeka

### Secretary

Rebecca Peak, Great Bend  
(Executive committee)

### East District

Melanie Kitchner, Topeka  
785/234-9336

### North Central District & Past President

Carol Hockersmith, Manhattan  
785/587-9357

### Northwest District

Linda Kenyon, Great Bend  
620/792-1211

### South District

Teresa Veazey Heying, Wichita  
316/978-6413

## NITTYGRITTY

CommuniKPW is a bimonthly publication of Kansas Press Women, an affiliate of the National Federation of Press Women.

### KPW President

Mary Ann Clift, MS  
5008 SW Brentwood Road  
Topeka, KS 66606-2210  
785-273-9992 (W)  
E-mail: mac@editwrite.org

Next news deadline:  
November 16, 2001

### News items should be sent to:

Sheila Lucia, Editor  
P.O. Box 2767  
Hutchinson, KS 67504-2767  
620-662-0076 (W)  
Fax: 620-662-1221  
E-mail: janelee@alltel.net

communiKPW

P.O. Box 2767  
Hutchinson, KS 67504-2767

RETURN SERVICE REQUESTED

PRSR STD  
U.S. POSTAGE  
PAID  
HUTCHINSON, KS  
PERMIT NO. 227