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KANSAS PROFESSIONAL COMMUNICATORS

communiKPC

S P R I N G 2 0 0 3

CONFERENCE

Educators and entrepreneurs!



WANTED: PATRON NOMINATIONS

March 20 is the deadline for nominations for KPC's prestigious Patron Program.

If you would like to nominate outstanding Kansans, please send their names and contact information to Joan Carter, Patron Chair, at jstibalcarter@aol.com or call her at (316) 832-3090.

It's that easy! Joan will do the rest.

Enhance your skills and broaden your perspectives with Kansas Professional Communicators on **Friday, May 2, in Manhattan.**

The day-long annual spring conference features workshops with journalism educators and entrepreneurs...a luncheon to honor new patrons and scholars...and a champagne reception and banquet to celebrate award winners.

The day starts at 8:30 a.m. at the Holiday Inn with the annual membership meeting. This is a chance to speak out on the business and goals of the organization.

Then professors from both the University of Kansas and Kansas State University will broaden your perspectives through workshops. We'll also hear from a new publisher in the area who can help get your writing into print.

On the schedule is visiting Kansas State University professor **Pam Johnson**, who will discuss

how to advance your career. She is the first African-American female president and publisher of a general-circulation newspaper in the United States, *The Ithaca Journal*, a Gannett newspaper in New York.



University of Kansas School of Journalism and Mass Communications, who specializes in press leadership in communities.

She'll be talking about ethical considerations in reporting and reasons for negative attitudes

toward the media.

For the communicator who wants to self-publish, **Jason Wesco**, a grant writer for Kansas Legal Services, recently started 219 Press in Perry.

A non-traditional publisher, 219 Press provides a variety of basic services for a set fee, such as obtaining an ISBN number and bar code, listing in *Books in Print*, consultation for graphic design, printing, marketing and referrals to designers, editors and printers.

Come be inspired by yet more speakers, the scholars and award winners at this conference.

Save the date, and watch the mail for more details. Then register for this day of professional advancement.

For more information contact Carol Hockersmith.

chockersmith@cox.net
785-587-9357

Watch for new logo & Web site

With approval from the Board of Directors, a new logo and Web site for Kansas Professional Communicators are being developed!

Janet Craghead, Wichita, is designing the new KPC logo.

Professional Web developer Greg May, Derby, is working feverishly on the KPC Web site.

The site will provide a cornucopia of information and resources for current...and



potential...KPC members.

Both the logo and Web site will be unveiled at the annual conference in Manhattan, May 2.



New member

Welcome to our newest KPC member:

MINDIE PAGET
Arts Editor

Lawrence Journal-World
1931 Learnard Avenue
Lawrence, KS 66046
785-830-9067
mpaget@ljworld.com

Welcome!

believe it's always wise to keep the membership updated on decisions made by the Board of Directors.

So, following are highlights of the Jan. 25 meeting:

- A committee will be formed to more clearly define the value of KPC to those in the communication industry, and our niche in the spectrum of professional organizations.
- The annual conference committee will have statewide representation. Profits from the conference will be returned to the state treasury.
- A committee will be formed to maintain quality control over all KPC materials.
- Janet Craghead, Wichita, is designing the new KPC logo.
- A Web site is being developed for KPC by Greg May, a professional Web developer. It should be up and running this spring.
- We will make efforts to work



PRESIDENT'S PERSPECTIVE

with other organizations in sponsoring workshops and conferences to gain greater visibility and offer broader programs than might otherwise be possible.

- The District Director positions most likely will be eliminated. It was felt they are no longer needed. A greater effort will be made in the upcoming membership development program to initiate and maintain personal contacts with potential and new members.
- We approved arrangements for the

May 2 annual spring conference in Manhattan. Watch for details in an upcoming mailing.

- Gail Parsons has set up for members and others interested in communications and a professional organization a chat room on Yahoo. (See story in "Bits & Pieces," page 3.)
- Vivien Sadowski will approach

our past presidents and ask for contributions to help underwrite costs associated with our name change.

Our new name presents us the ideal time to redefine and reinvent KPC. We must seize the opportunity to reach out more effectively to potential members. And put a more professional face on how we present and position ourselves.

We've made a start, but we have far to go. I encourage anyone who would like to serve on the committees mentioned above to contact me. We need the input and ideas of *everyone*.

– Jane Lee, APR

Anyone who would like a copy of the minutes may e-mail me at jane@janeleecomm.com or call 620-662-0076.

BITS & PIECES

Wanda Arocho, Topeka, has accepted the position of CEO/CDO for the Kansas State Historical Society.

Our sympathies to **Becky Peak**, Hoisington, whose husband recently died.

Gail Parsons, Junction City, has set up a KPC chat room at groups.yahoo.com/group/KSPC. You may log on and send a message to all members, or use it as a chat line.

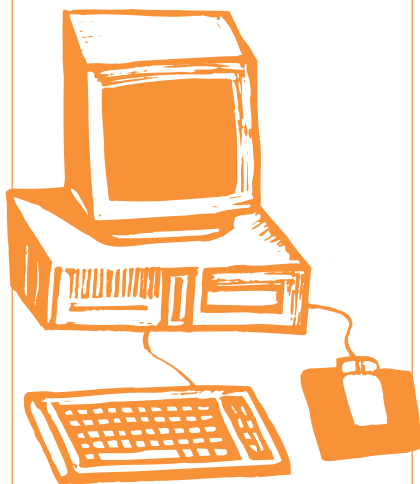


KPC patron **Patty Carey**, Hutchinson, died Jan. 1 at the age of 81. Patty was a woman of vision who turned her childhood love of the stars into the world-class Kansas Cosmosphere and Space Center in Hutchinson.

A contribution from KPC was given to the Kansas Cosmosphere Memorial Fund in memory of Patty Carey through the Hutchinson Community Foundation.

Thank you to patron **Annie Wyatt**, Dodge City, for her recent contribution to help fund new projects and costs associated with our name change! We appreciate your continued backing, Annie!

Wichita Professional Communicators is now online at www.wichitaprofessionalcommunicators.org.



The chapter went “live” in January, thanks to the help of David Kamerer, Ph.D., who developed the site for WPC.

The new site has links to membership, profiles, history, meetings, job listings, freelancing, scholarships, resources and contacts which link you to Wichita president Nancy Wiebe, membership VP Nancy Lucas, and state KPC president Jane Lee.

Sue Novak, Topeka, has recently completed work for Fodor’s Travel Guides. Sue wrote half of the Kansas section in *Fodor’s Guide to the Old West*, to be released this spring.

She was responsible for sites, lodging and restaurants in the eastern half of the state, and for devising two driving tours, a historic time line, and a sidebar on a special site.

Sue also worked with **Faith**

DeVeaux, Topeka, to develop presentations on freelance writing for the annual meeting of the Kansas Authors Club in Hutchinson last fall.

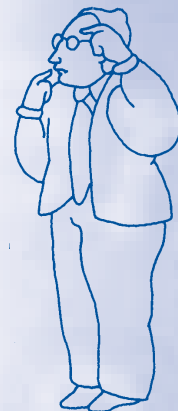
The Kansas No-Call Act is a state law that allows Kansas residents to register their home telephone number as being “off limits” to certain types of sales calls.

Any telephone solicitor that calls a telephone number on the list is subject to civil penalties up to \$10,000 per violation.

You may register on the Kansas No-Call list by calling toll-free, 866-362-4160, or visiting www.state.ks.us/public/ksag/contents/consumer/nocall/no-call.htm.

Sue Novak, Topeka, recommends a new Web page produced by the Oklahoma Department of Libraries on the growing crime of identity theft.

The page discusses what identity theft is, how it is most commonly perpetrated, steps citizens can take to avoid becoming victims, and numerous links to government Web sites on the topic. Check it out at www.odl.state.ok.us/.



Prepare now for contest!

KPC Contest Director Gail Parsons offers advice to make the entry process easier for next year’s communication contest:

“Make sure you start putting aside any potential contest entries NOW!”

“One way to keep everything neat, organized and ready to go for next year is to set aside a file cabinet drawer, or a box with a folder for every category you might possibly enter. Every time you complete a project that is good enough to enter in next year’s contest, put it aside.

“Next year it will be much easier to gather together your entries!”

Call for COA nominations!



REGIONAL MEETINGS

FLINT HILLS

PRESS WOMEN

First Thursday evening of the month

Junction City or Abilene

Time and location vary.

Contact Gail Parsons

785-762-5000

gparsons100@yahoo.com

WICHITA

PROFESSIONAL

COMMUNICATORS

First Wednesday of the month

Botanica, 701 Amidon

11:30 a.m.

(Lunch service begins at 11:15 a.m.)

Members: \$8 / Students: \$5.50

First-time visitors: \$5.50

Contact Becky Funke

316-942-5385

Nominations are now open for the **KPC Communicator of Achievement Award**, presented annually to one member for outstanding service to the communications industry and community.

Submit names by Thursday, **March 20**.

Nominees must be current members in good standing for at least two years.

To ensure all nominations are given equal weight in judging, send a letter with the following information: nominee's name, job title, place of business, city, KPC/NFPW offices and contributions, community activities and volunteer involvement, and reasons why the nominee is worthy of consideration.

Those nominating should include their name and address, and two contact names for additional information about the candidate.

Send nominations to Carol Hockersmith at chockersmith@cox.net or mail to 3000 Pawnee Circle, Manhattan, KS 66502.

For additional information, call

Hockersmith at 785-587-9357.

The KPC board of directors will vote on nominees. The winner will be announced at the KPC spring conference awards banquet May 2 in Manhattan.

Winners of this award in recent



years include Becky Funke, Donna Dilsaver, Aileen Mallory, Marjorie Setter, LuVerne Paine, Vivien Sadowski, Carol Francis, Pauline Beatty, Jane Lee, Nora Cleland, Carol Oukrop, Eulalia Guise, Sue Henke, Kalen Larson and Phyllis Spade.

The state winner advances to national competition. KPC member Marjorie Setter won the National Federation of Press Women honor in 1998.

BOARD MEMBERS

Jane Lee, APR, **President**
620/662-0076

Teresa Veazey, **VP Membership**
316/978-6462

Carrie Dvorak, **Second VP Bylaws**
913/583-3400

Sue Novak, **Treasurer**
785/272-8681

Becky Funke, **Scholarships**

Carol Hockersmith, **COA**

Jeff Goudie, **Historian**

Gail Parsons, **Contest**

Amy Eck, **Youth Contest**

Grace Wilson, **Parliamentarian**

Sheila Lucia, **Newsletter Editor**

Joan Carter, **Patrons**

WANT TO JOIN KPC? CALL TERESA, OUR VP OF MEMBERSHIP!

NITTYGRITTY

CommuniKPC is a quarterly publication of Kansas Professional Communicators, an affiliate of National Federation of Press Women.

KPC President

Jane Lee

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